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CHELTENHAM

Carman's backs run

CHELTENHAM company Carman's has taken the reins at Australia's biggest women's fun run this year.

The inaugural Carman's Women's Fun Run will support Breast Cancer Network Australia (BCNA).

On December 4, the Catani Gardens, in St Kilda, will be a sea of pink and black as women of all ages and fitness levels run or walk to raise money and awareness.

A free pop-up fitness party will be held on September 10, at 9am, to launch the fun run.

Carman's founder Carolyn Creswell said she was very excited to put the Carman's name to the event.

"The whole company is excited, and we are so humbled to be involved with the women who are running for a cause close to their hearts," Ms Creswell said.

Ms Creswell was only 18 when she bought the tiny muesli business for only \$1000, and over the past 20 years, has built it up into an international brand.

Visit carmanskitchen.com.au



The Carman's fun run for Breast Cancer Network Australia is set to take place in December.